



OVERCOMING THIS CRISIS:

Based on Survey on -

Covid19 IMPACT ON AFRICAN

PROFESSIONAL/BUSINES OWNER/STUDENT

Christians for Africa's Advancement – CAA global e.V

28 July 2020, Munich - Germany

ABOUT CAA GLOBAL e.V



The **Christians for Africa's Advancement (CAA global) e.V** is an association of individuals who come together for the mission of seeking African's advancement in our lifetime. We use our God given spirituality, wisdom and expertise together with our resources and energy to pursue Africa's advancement in our lifetime.

The mission of the association is to see an advanced, developed, respected, first world Africa with Africans commanding the same level of leadership as citizens of any advanced continent or nations.

Our Approach is the 3i principle of Identify, Intercede, Intervene. We engage in prayers for Africa and Africans, we pursue research, analysis and report on issues affecting Africa and Africans and we conduct projects to make an impact. **Everyone anywhere in the world is highly welcome to connect or join us.**

Find us/Contact us:

Website: <https://caaglob.wixsite.com/caaglobal/post/paving-the-path-to-a-brighter-future>

Youtube: <https://www.youtube.com/channel/UC1alyrzFvIHwqoh8RiOx4Ow>

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MANY HAVE BEEN SAID ELSEWHERE ABOUT COVID19 IMPACT ON AFRICA AND AFRICANS



‘African health systems are ill prepared for a widespread outbreak. The entire continent may have just 20,000 beds in intensive-care units (ICUs), equivalent to 1.7 ICU beds per 100,000 people. By comparison, China has an estimated 3.6 ICU beds per 100,000 people, while the United States has 29.4.

Our analysis shows that the jobs or incomes of 150 million Africans, across the formal and informal sectors, are vulnerable in the crisis; this is equivalent to one-third of the entire labor force.’ *Mckinsey, May 2020*

‘The COVID-19 pandemic has impacted procedures to apply for and obtain residence and work permits, as government offices have reduced their services or closed during this time. Moreover, economic uncertainty related to the pandemic may have an impact on demand for work permits. On the subject of work, it is also worth noting that in some countries, many doctors, nurses and caretakers are immigrants.’

EU Migration, June 2020: <https://ec.europa.eu/migrant-integration/news/covid-19s-impact-on-migrant-communities>

BACKGROUND



The sudden and overwhelming spread of Covid19 globally since March 2020 has led all people of various backgrounds and places to consider how Covid19 has impacted us and even more crucial, how to understand its lasting effects and deal with its impact.

As active members of the society, we have also been keen to understand from the many people connected with us, how covid19 has impacted them or people close to them.

In order to obtain this understanding, we issued an online survey which lasted from June to July 2020.

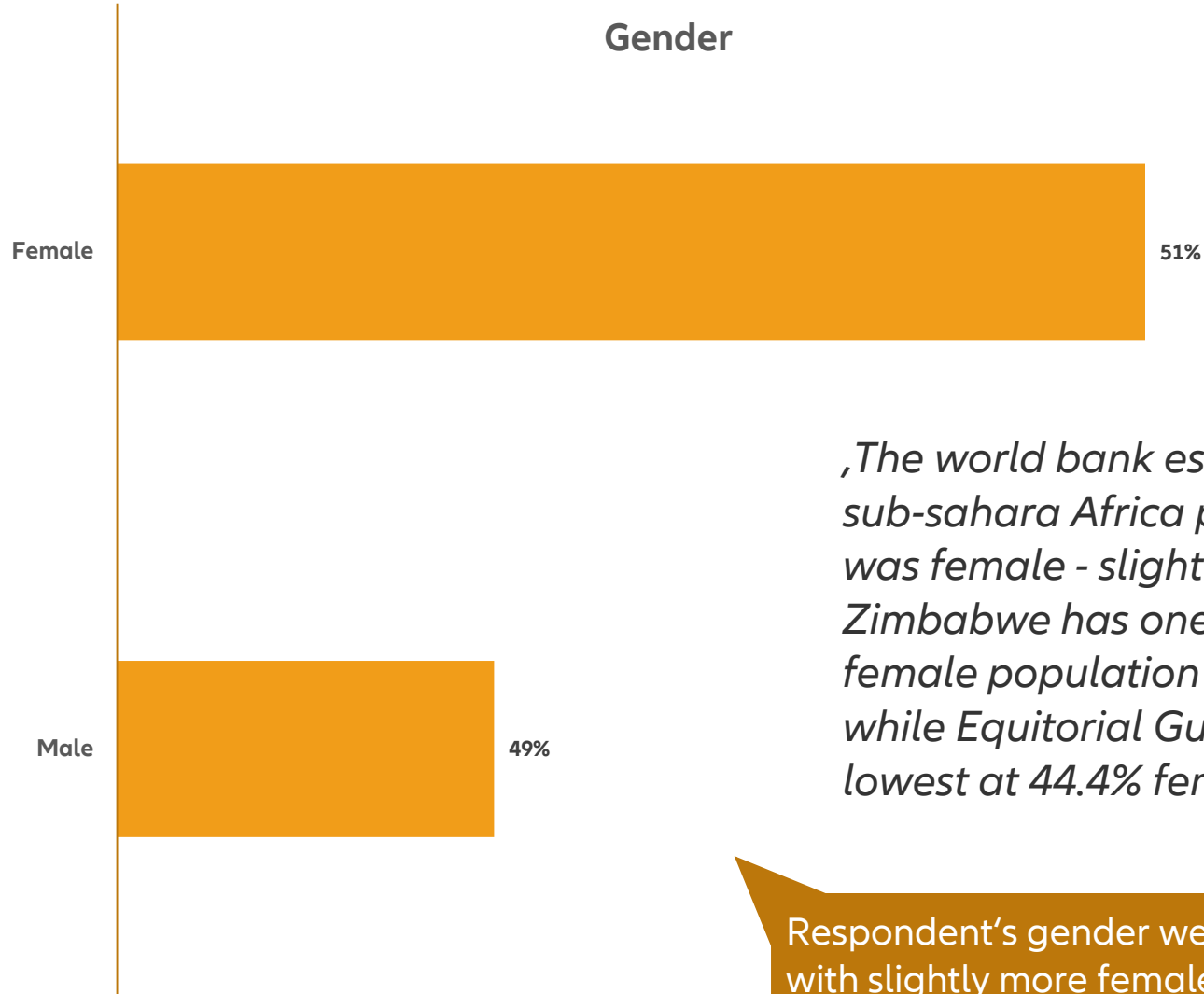
We acknowledge that many people have many important ideas relating to how and where to obtain support through the covid19 crisis therefore we asked questions about these.

In addition, to the above, we analysed the results and we share some further ideas relating to how to overcome this crisis.

We obtained a very good response from many people of different nationalities, locations, experiences and sectors. We are very grateful to all respondents. Your inputs will be extremely beneficial to many people you may never know but will benefit from this report. Our prayer is that the blessings that come out of this work will fill your own lives!

We discuss the results of this survey and address the topic: **'OVERCOMING THIS CRISIS'**

RESPONDENTS WERE EVENLY DISTRIBUTED

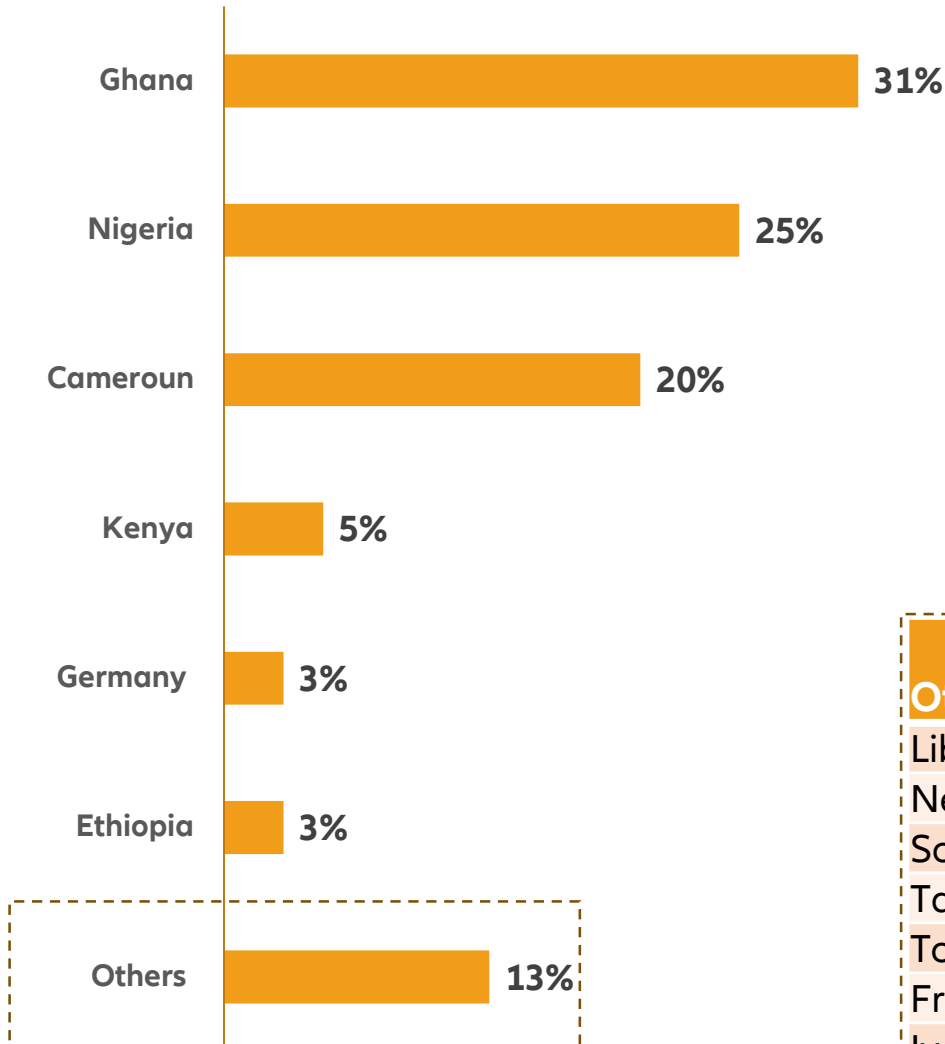


,The world bank estimates 50.1% of the sub-sahara Africa population as at 2019 was female - slightly more than males. Zimbabwe has one of the highest female population percentage at 52.3% while Equitorial Guinea has one of the lowest at 44.4% female population.'

Respondent's gender were evenly distributed with slightly more females than males in line with the general African population

... WERE FROM MANY AND DIFFERENT COUNTRIES ...

Country of Origin

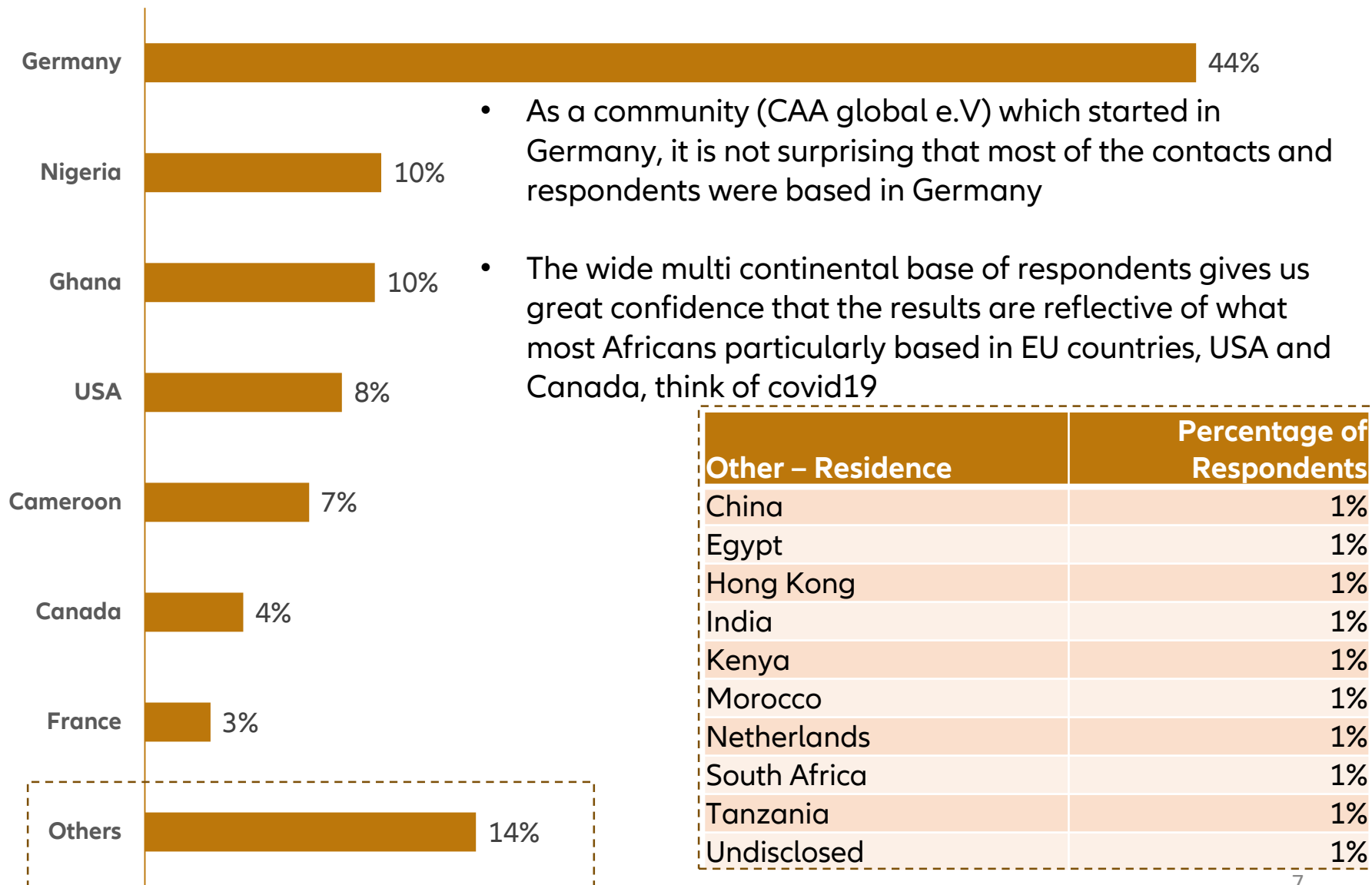


- We obtained vast majority of responses from LinkedIn connections and their connections
- While most of the people are from west Africa origin, we obtained a couple of responses from Africans of diverse origins. What is more interesting is the countries of residence or studies which is shown in the next page

Other – Origin	Percentage of Respondents
Liberia	2%
Netherlands	2%
South Africa	2%
Tanzania	2%
Togo	2%
France	1%
Ivory coast	1%
Zimbabwe	1%

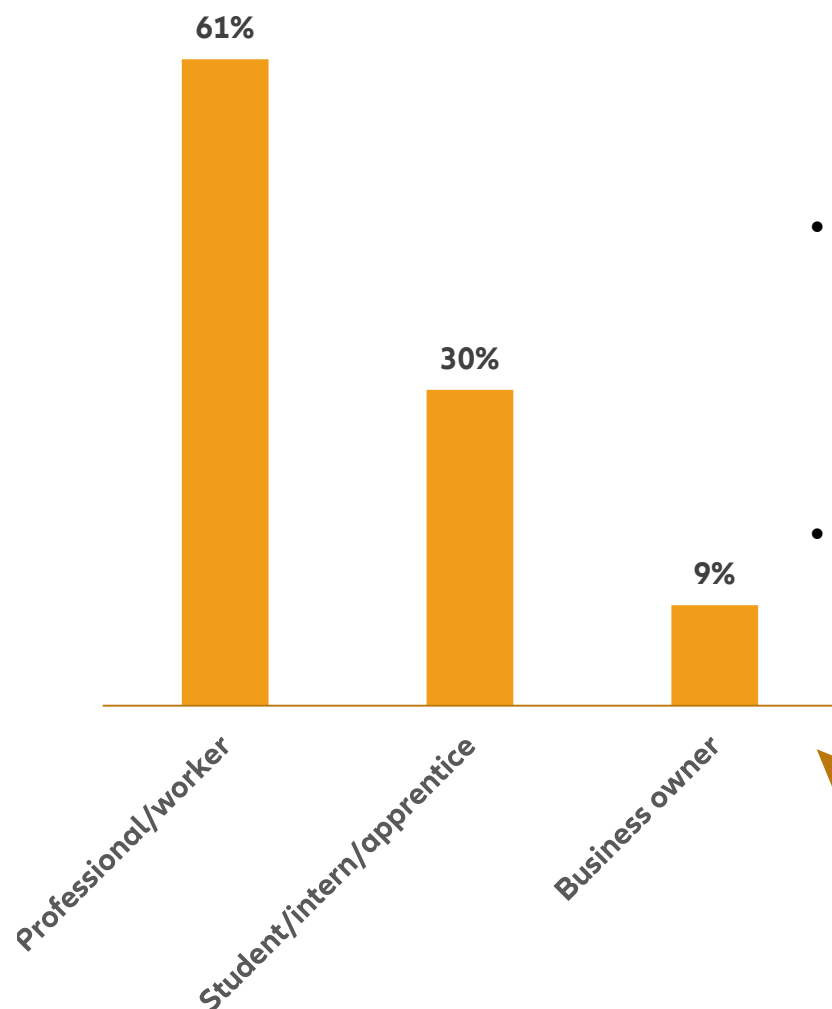
... AND BASED IN MANY AND DIFFERENT COUNTRIES

Country of residence/studies



91% OF RESPONDENTS (PROFESSIONALS AND STUDENTS) ARE AMONG THE MOST SUSCEPTIBLE TO COVID19 EFFECTS

Background of Respondents

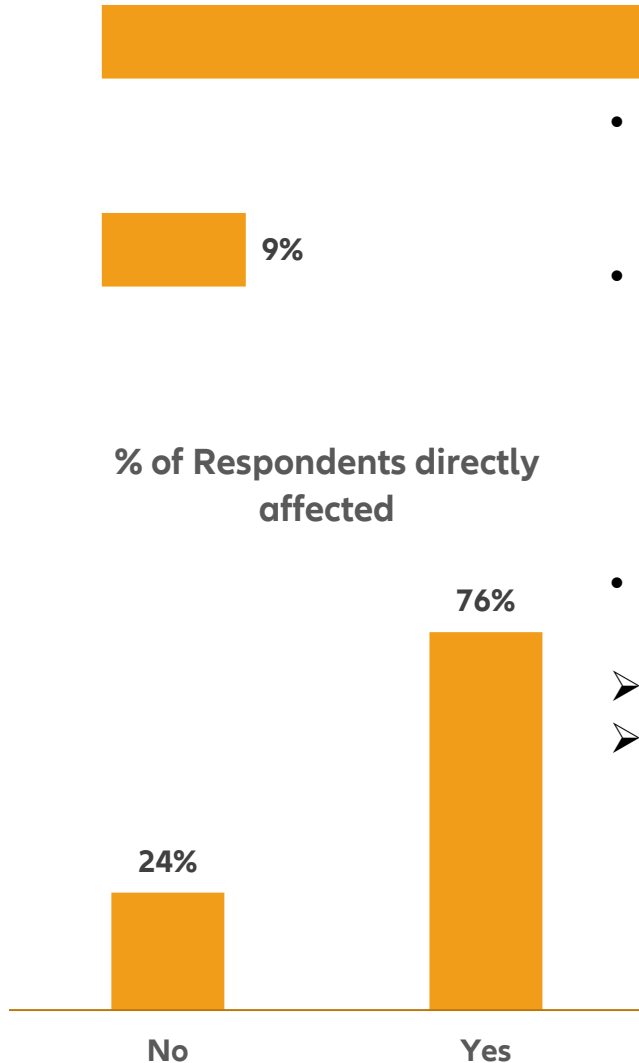


- The vast majority were professionals and workers, ie. People in various careers or trades who do not own the businesses. Their inputs are beneficial to many others who are career builders and students seeking to build careers
- Only a handful of respondents owned their businesses. This may reflect the extent to which there are African (formal) business owners particularly residing outside their own countries currently
- Students and ,just completed' students constituted 30% of respondents. This is very significant and we also pay attention to them in this report as this group may be the most vulnerable

Giving the sweeping impact of Covid19, the vast majority of the African professional, worker, business owner or student will benefit from the details of this report

COVID19 IS IMPACTING NEARLY EVERYONE BUT THE MOST IMPORTANT THING IS HOW TO THINK OF (CONSIDER) THIS CRISIS

Has Covid19 affected your career/studies/business or someone else you know?

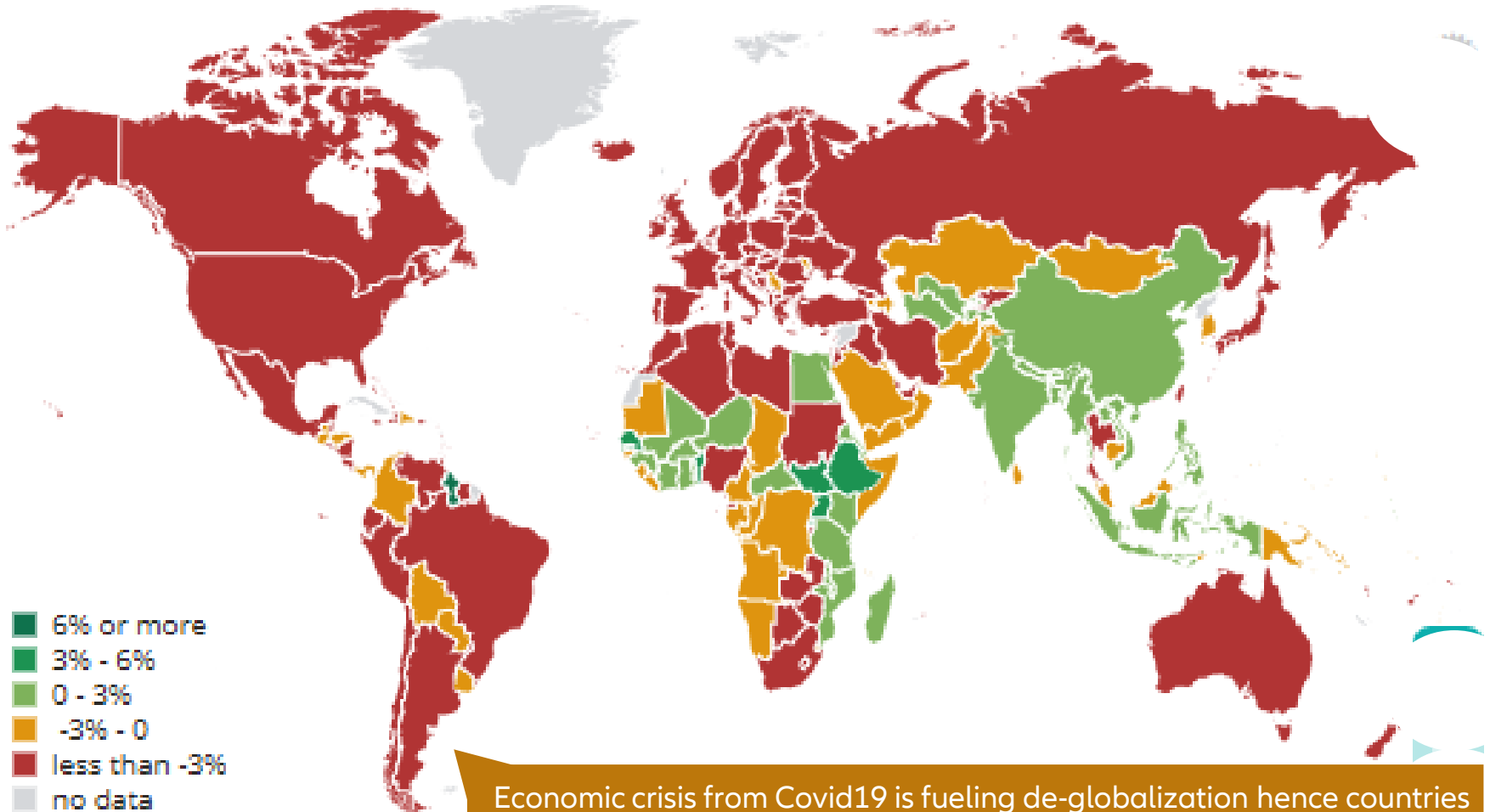


- The majority of African professionals and students (91% of respondents) have been affected by Covid19
- Sometimes, in a time of crisis like we are in, people may tend to look at themselves and think they are exclusively affected in a more severe way than nearly all others. This is not the case! Though the impact is similar across different people, the key is to seek a personalized solution for yourself
- From the following 2 questions, 76% of respondents indicates that they have been directly impacted by covid19:
 - Q1. Has Covid19 affected your career/studies/business?
 - Q2. Do you know anyone who has been affected by Covid19?

Exclusive approaches for coming out successfully through a crisis like this are limited, however, all ideas can and must be personalized for one's own unique situation. Next pages talks more about what and how

THOUGH COVID19 STARTED WITH AFFLICTING PEOPLE'S HEALTH, IT HAS BECOME A GLOBAL ECONOMIC CRISIS AND

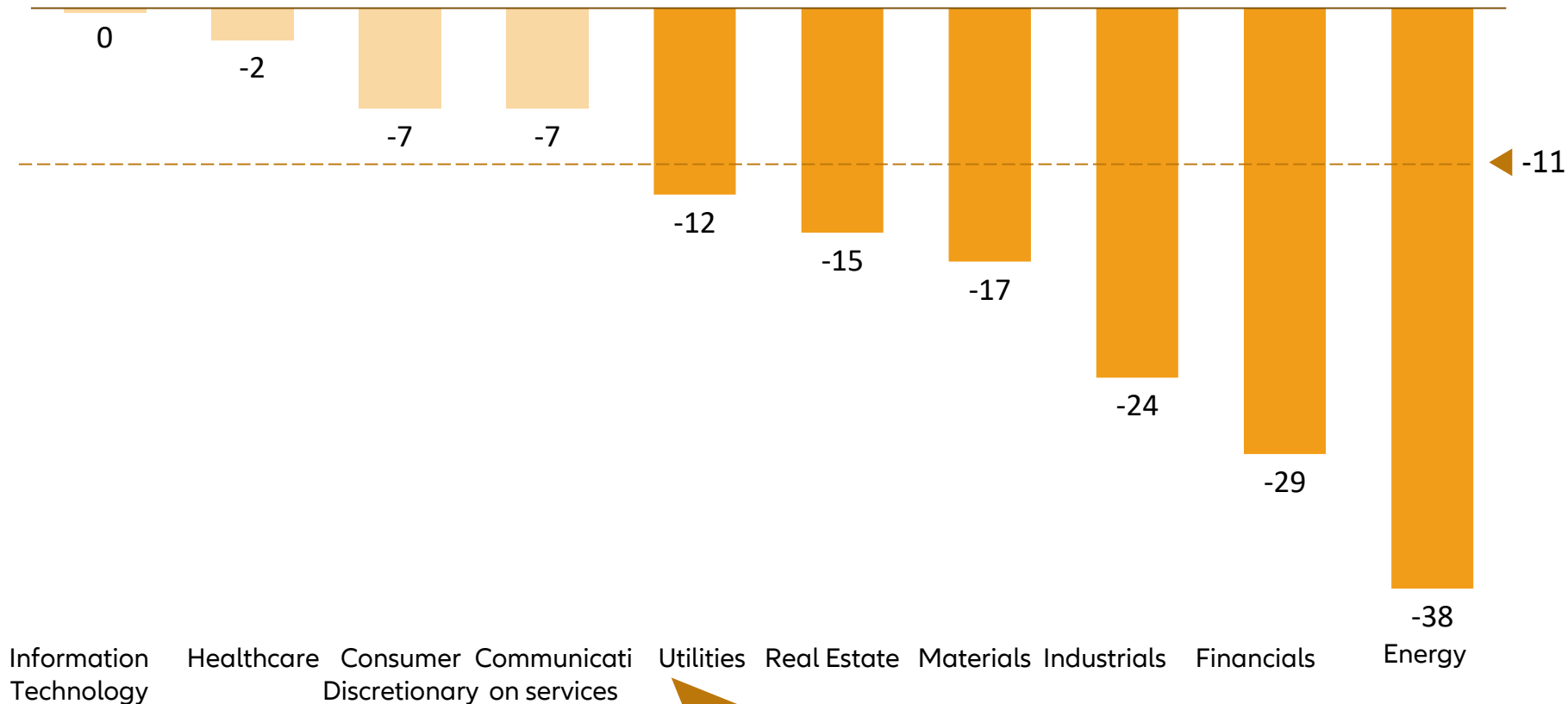
M WORLD REAL GDP GROWTH RATE (2020) SHOWING GLOBAL ECONOMIC CRISIS



Economic crisis from Covid19 is fueling de-globalization hence countries are now considering the sustainability of their economies by looking for ways to limit dependence on foreign supplies and potentially foreign

INCREASING DIVERGENCE IN SECTORS MEANS PROPER UNDERSTANDING OF SECTORS IS CRITICAL FOR EVERYONE

S&P 500 percentage change in 2020YTD sector stock performance (%)

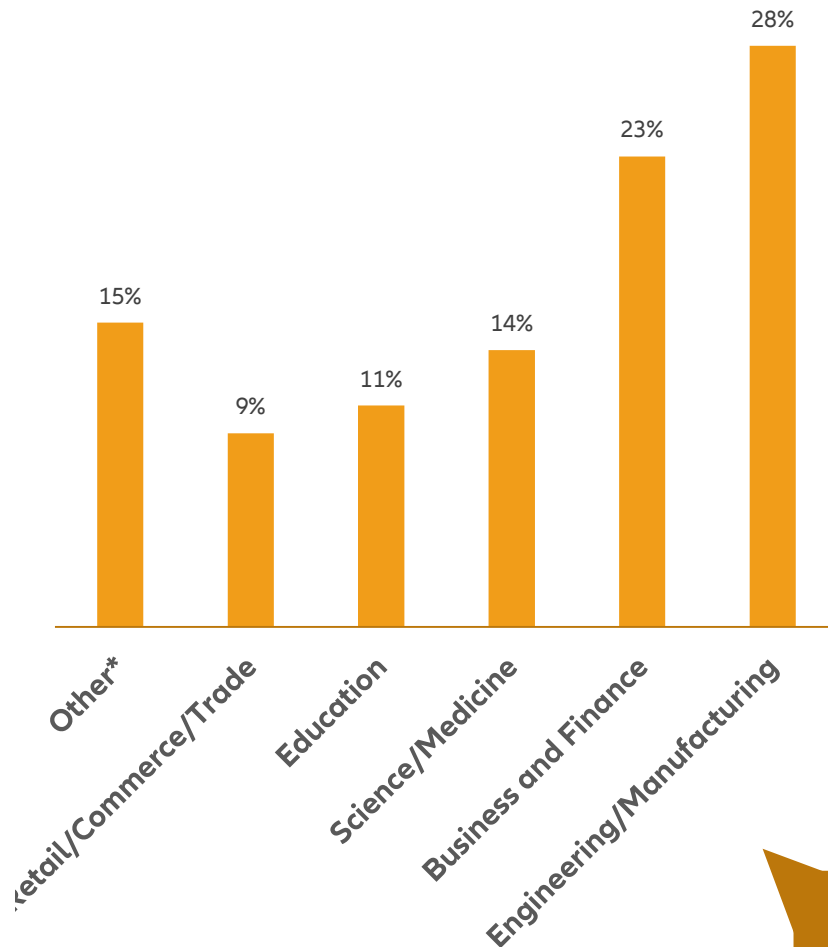


There was increased sector divergence at the height of the pandemic – this is likely to have a great impact on numerous businesses and people hence requiring strong understanding of the developments of various sectors

Source; Standard & Poors (May 2020)

MOST RESPONDENTS ARE IN SECTORS THAT HAVE BEEN SIGNIFICANTLY IMPACTED BY COVID19 ...

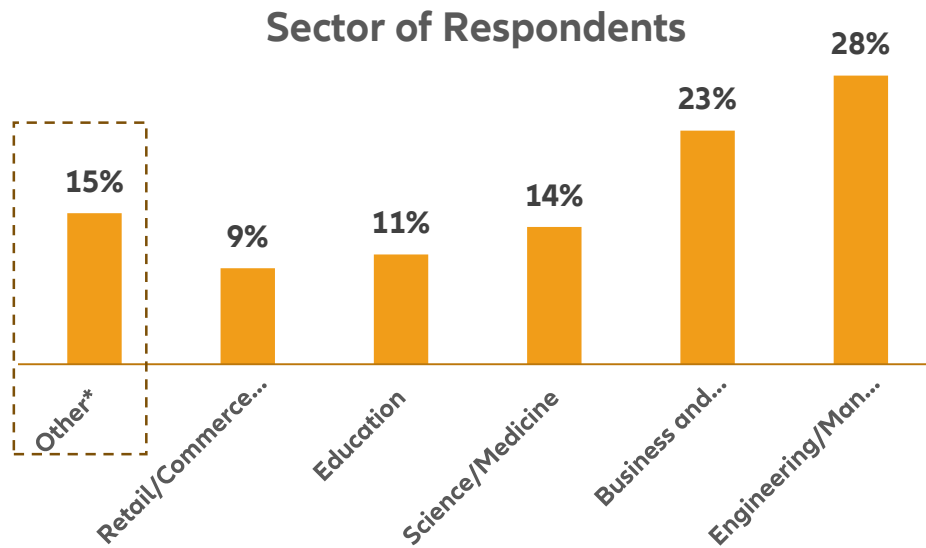
Sector of Respondents



- Covid19 is affecting various sectors differently and so does the impact on individuals and companies vary
- **Engineering/Manufacturing** sector is driven mainly by economic performance, and this year has been one of the worst hit sectors as global GDP is expected to fall by approx. 6%. This sector may still remain weak for the next years
- **Business and Finance** sector has had a more moderate hit by Covid19, however, the impact is still negative for purely Business and Finance companies (except digital businesses)
- **Science and Medicine** sector is among the few sectors that have been boosted by Covid19. This trend is expected to continue for the next years resulting in increased employment, reduced barriers to entry in foreign countries, more school programs and scholarships, etc.

Depending on the sectors that one operates in, one may have to consider possible exit or entry into new sectors as a medium to long term plan to deal with the crisis

...TIME THEREFORE TO RECONSIDER THE FUTURE OF ONE'S OWN SECTOR AND TO TAKE APPROPRIATE STEPS TO THRIVE



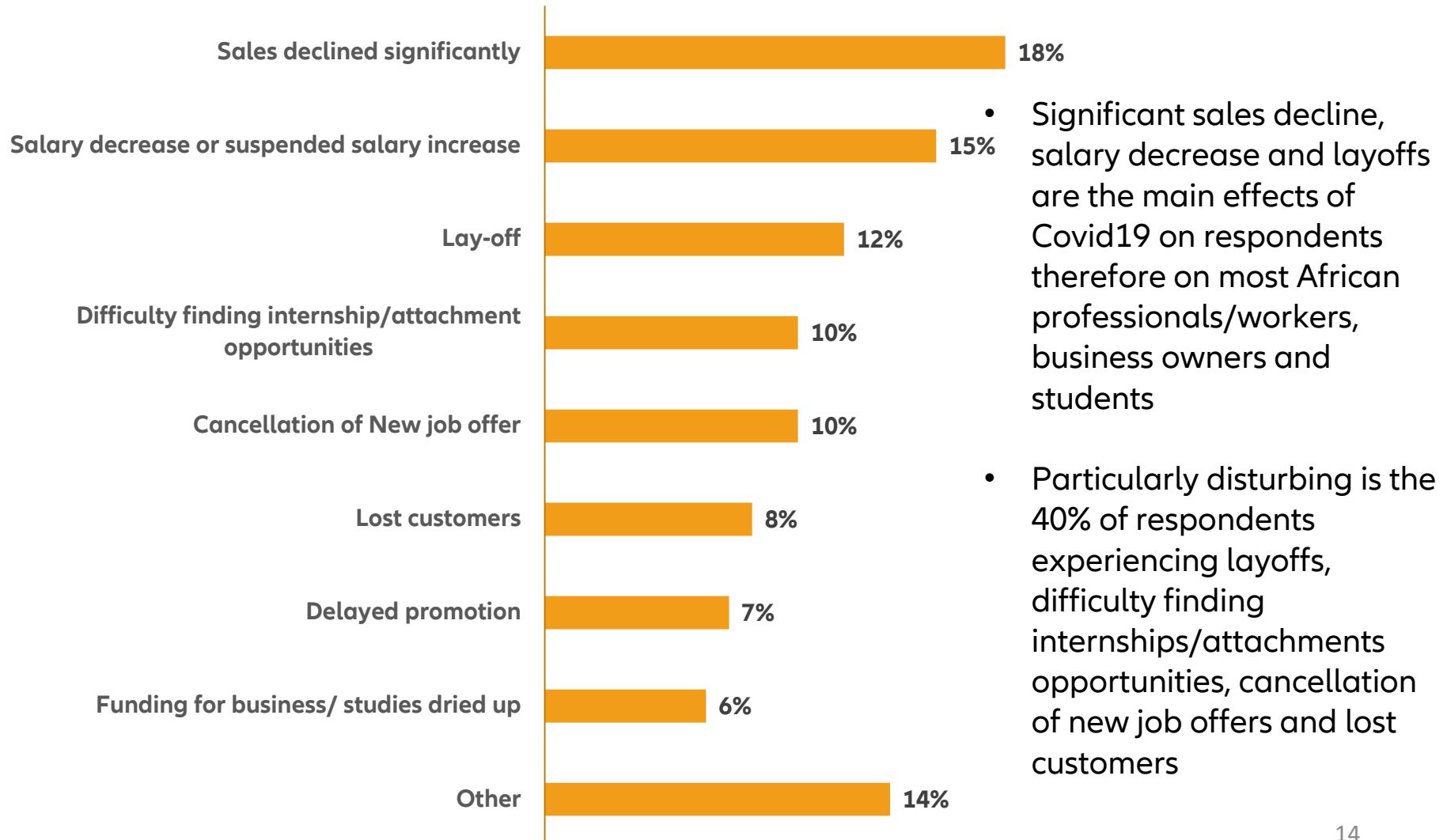
*Other (1/2)	
IT support	
Telecommunication	
Church worker	
Psychology	
Development cooperation	
Oil & Gas	
Health care	
*Other (2/2)	
	Animal production
	Marketing
	Civil Society
	Law
	Services
	Travels

- The world's economies are highly integrated, therefore, an impact in one sector may gradually result in an impact in many other sectors
- Many respondents work or study in several other sectors as listed to the left. This confirms the broad dispersion of the impact of Covid19 which nearly no one can be completely unimpacted
- This implies that even persons in sectors that have not been significantly affected need to carefully consider the future of their sectors in the light of the wide spread changes in numerous sectors which may also indirectly affect them now or in the future – Think beyond today!

We recommend that people spend time to carefully review the long term impact of Covid19 on their own sector in order to get around any negative effects and get ahead on any positive outcomes

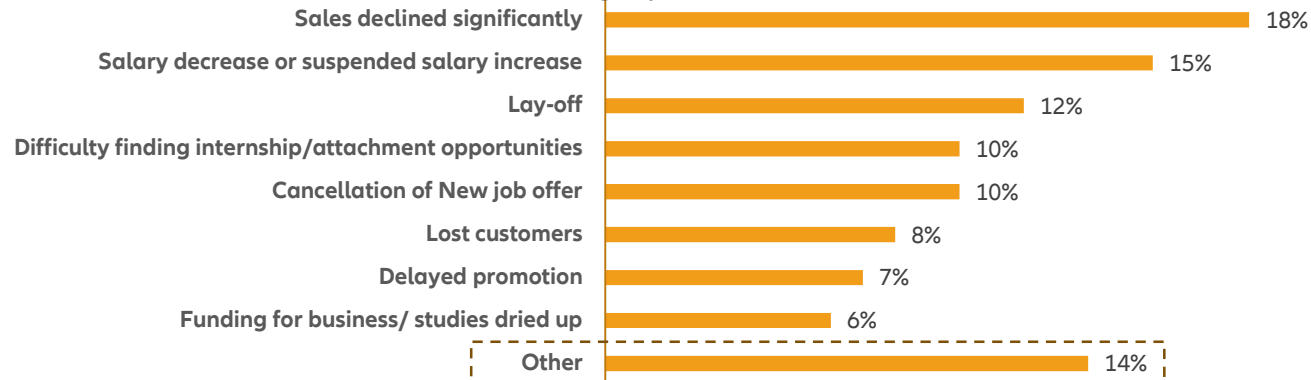
COVID19 IS MAINLY DISRUPTING THE CAREER AND FINANCES OF THE AFRICAN PROFESSIONAL, STUDENT AND BUS. OWNER

How has Covid19 affected you or the career/studies/business of someone you know?



THE DISRUPTIONS ARE BROAD AND AFFECTS MOST ASPECTS OF LIFE

How has Covid19 affected you or the career/studies/business of someone you know?



Other - Details

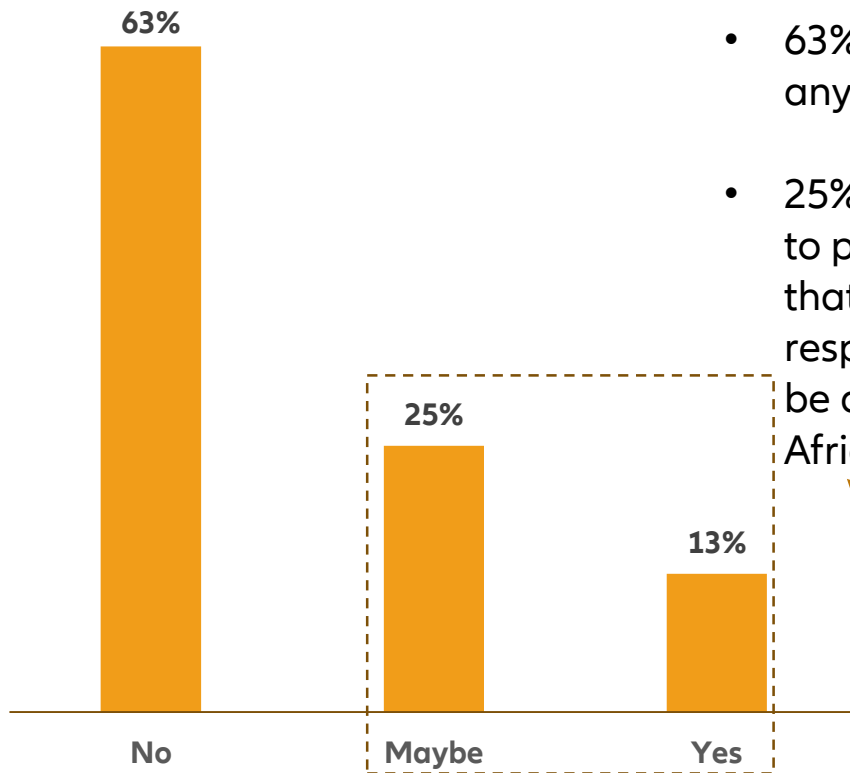
Schools on lock down; Having classes online
Delayed project start ; budget reduction
Home Office, cancellations of Trainings Programs and workshops
Delayed research
Staying home from work
Schools are closed down
Mandatory work from home
Been out of school
Increase in workload
Lowered returns
Fuel allowance which is 'marked to market' has reduced significantly while transport fares remain the same
Forced leave

- Though unfortunate, Time has become available to many people. **The question is how can one deploy this time effectively by which to turn the negative situation positively for self and others?**

Everyone who has lost a job or internship opportunity or major customers must first of all remain hopeful then focus on how to deploy their time to a good use including to secure a better job/different customers. We discuss what could be done in the next pages

38% OF RESPONDENTS WILL CONSIDER LEAVING THEIR CURRENT COUNTRIES OF RESIDENCE IF COVID19 IMPACT PERSISTS

If country of residence is different from country of origin, would you consider relocating to country of origin if conditions do not improve in rest of 2020?



- For most African Professionals/Students/Business owners living outside their home countries, their current residence is part of their Covid19 plans
- 63% of respondents are definitely sure of not wanting any change in residence as a result of Covid19
- 25% of respondents are still not conclusive on whether to prioritize their places of residence or not. This implies that the kind of impact of Covid19 together with the responses of various governments, states and cities will be an important driver of 'change in location' of various African professional/student/business owner

Various nations are taking varied steps to cushion the Covid19 impact. Staying well ahead of new legislations, Covid19 recovery plans and responses will improve one's ability to comfortably remain in current countries of residence. Where there is the ability to strengthen current work/student and residence permits, we encourage immediate applications to boost ability to remain in countries of choice

A change in location is not in the plan for many African professionals/students/business owners living abroad

JOBS ARE MOVING AWAY FROM FOREIGN PROFESSIONALS TO LOCALS, NEED TO STAND OUT MORE VIVIDLY GOING FORWARD ...

A recent (July 2020) research by Ipsos/Mori, among expats in the UK, France, Canada, UAE and Singapore for Allianz Care gives a strong indication about how jobs are developing for foreign nationals generally. A few quotes below strongly confirms the point above:

“Massive lifestyle changes have been forced on us almost overnight, which in turn have forced us to re-assess how we live our lives and re-evaluate what’s truly important. ”

“Employers are starting to move away from the traditional expat assignment model and towards more local recruitment in each market”

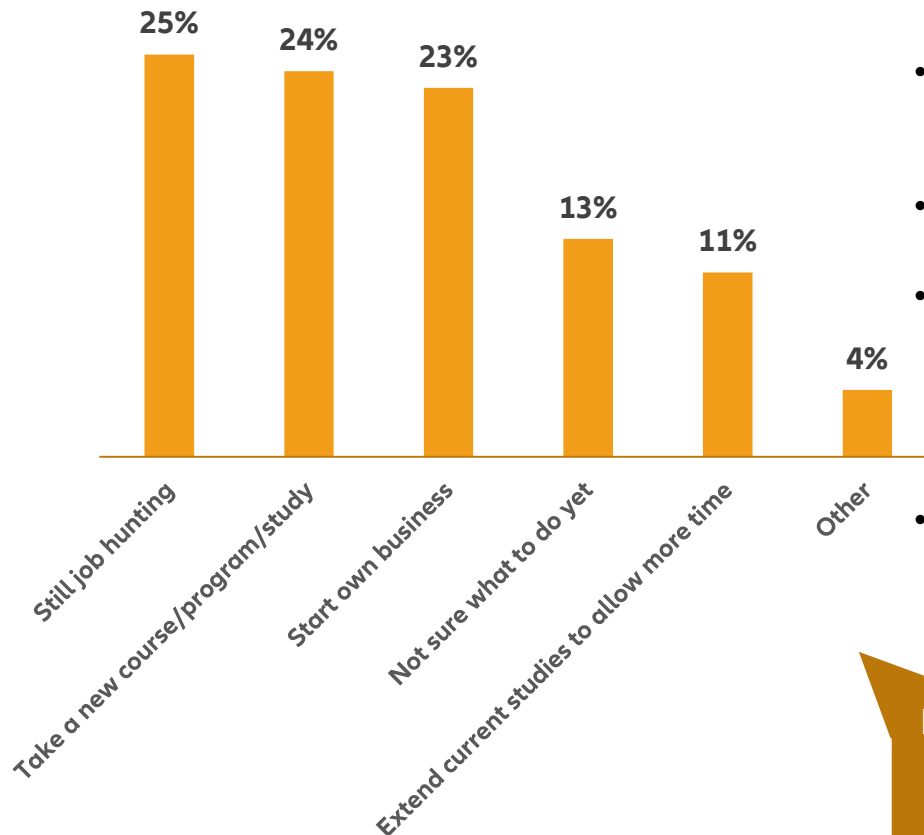
Paula Covey, Allianz Care

“We’re also seeing a shift in terms of the life plans of these people. In the past, ‘expat’ assignments tended to be highly paid and were often short-term, but our research has shown that this community is now taking a more long-term view of life abroad

As an African professional living and working/studying abroad, this is a time to seek out, develop and emphasize what particularly makes one stand out. This is imperative for obtaining that new job or promotion desired and must be treated as high priority now

... HOWEVER, THERE IS POSSIBLE POSITIVE OUTCOME FROM THE CRISIS – NEW BUSINESSES AND SKILLS TO BE DEVELOPED

What plans/actions do you intend to take for yourself or to offer someone you know to get over the challenges of covid 19?



- Other include writing a new book

- **Positive response: Many professionals/workers/students intend to do something new out of the covid19 crisis**
- **‘New crisis new step’** is the approach 46% of the respondents have already adopted in dealing with Covid19
- These new steps include:
 - Starting own business and
 - Taking a new study course or program
- On an individual response level, the majority are still keen on breaking through with a new job
- New ways of searching for jobs are to be employed. This includes reconnecting with trusted pals and some connections on LinkedIn etc. in order to identify open job/internship positions and to gain first hand insights before applying for jobs
- Job seekers may want to take up volunteering projects for communities or learn new relevant skills. New experiences and skills will make a great impact

If African professionals/workers/students continue on the entrepreneurial and new ventures movement that has began this season, we will have a different and more engaged African population in the next decades. This is an important development from a crisis

WHERE CAN ONE FIND HELP IN THE MIDST OF SUCH A CRISIS?

FEW IDEAS WERE SHARED

POSSIBLE SOURCE	DESCRIPTION
National/regional Offices:	
EU	EU office in various EU states or abroad
	EU: Impact on migrant community and integration in EU nations https://ec.europa.eu/migrant-integration/news/covid-19s-impact-on-migrant-communities
Germany	Ministry of Finance https://www.bundesfinanzministerium.de/Content/EN/Standardartikel/Topics/Priority-Issues/Corona/2020-03-25-combating-the-corona-virus.html
	Bundesministeriums für Bildung und Forschung – Germany
	Germany IHK , Germany KfW
Egypt	Egypt care
France	France Foreign Affairs Ministry information: https://www.diplomatie.gouv.fr/en/coming-to-france/coronavirus-advice-for-foreign-nationals-in-france/
UK	UK Government: https://www.gov.uk/find-coronavirus-support
USA	US Government: https://www.benefits.gov/help/faq/Coronavirus-resources
National communities abroad	National community abroad, embassies, societies, etc.
Free course sites	E.g. Linkedin and Udemy
MOOCS	MOOCS
NGOs and religious institutions	Local NGOs, churches, etc.

There is obvious lack of ideas for help for many people and Africans. The vast majority of respondents are not aware of any immediate place that one could go for help in this difficult

COVID19 THREATENS MANY AFRICANS ...



- We have heard from many people from different nationalities and wide spread countries of residence/work/studies
- This presents a good African Professional/Business owner/Student perspective from which we can learn and take action
- The impact on the African Professional/Business owner/Student is obviously enormous. For instance, respondents report the major effects to be:
 - Significant sales decline
 - Salary decrease or suspended salary increase
 - Layoffs and difficulty finding internships/attachments
- Nearly all sectors are impacted but the level and degree of impact vary. The impact in various sectors may change in the near future
- **Knowledge is power, Think Beyond Today!. Assumption is no longer going to work.** This implies that everyone must take the effort and time to carefully consider the long term implications of Covid19 on their current sectors and any sectors that may become interesting in the future
- At this time, many may find themselves with more time than they imagined earlier. This is not the first and last crisis to hit the world. Human beings are created to overcome so remain calm and hopeful and **make your time count!**

... HOWEVER, THERE IS GREAT LIGHT AHEAD



- **Location is important but not everything.** What one does where one resides, is more important therefore one must consider and ensure that the benefits of living abroad are being maximized. For instance strong academic center for sector, education and child care for children, global center for one's field, etc. Identify them and ensure staying abroad is maximized for these benefits
- Have a comprehensive understanding and plan for current and home countries. **Staying ahead of new legislations particularly relating to education and residence permits** are essential. We encourage everyone to strengthen their current residence permits if within the current law. Also, this is the time to consider potentials of work back home
- The long term benefit of starting a new business or learning a new skill outweighs the risk we face today so **pursue it now**. Entrepreneurship and new adventures/studies to be born out of many African workers and students from covid19 which we highly encourage
- We believe in seeking wisdom from above and God's favour that our lord Jesus Christ will never leave us alone if we abide in Him no matter what. We are praying for the African Business owner/Professional/Student, particularly, those whose stories are shared in this survey. We hope you believe also, if not, take the step, we confirm you will surely benefit
- If anyone needs a good Christian family for counselling, prayers, etc. Please get in touch. Through the crisis, **a new and better positioned African** will arise as we ,**Overcome this Crisis'** regardless of what comes our way!